

## CHALLENGE GRANT RESOURCES GUIDE

The Partnership for the Bay's Future Challenge Grants are focused on protecting renters and preserving existing affordable housing. The Challenge Grant program provides additional capacity and expertise to grantee local governments in the form of a loaned executive (aka Partnership for the Bay's Future Fellow) as well as technical assistance and training resources, which are described below.

Trainings, coaching, and referrals from PolicyLink, Government Alliance on Race and Equity (GARE) and the University of California's Urban Displacement Project (UDP) are managed by PolicyLink and will be delivered on a cohort-wide basis. The Technical Assistance resources provided by the Partnership for the Bay's Future will be managed by the San Francisco Foundation and will be allocated to each Challenge Grant jurisdiction individually or in collaborations across multiple grantee jurisdictions. San Francisco Foundation will procure the resources directly (Cohort Support Pool and TA) on behalf of jurisdictions.

### POLICYLINK RESOURCES

- **PolicyLink Programs:** These include the Housing Justice Narrative Initiative, National and Bay Area Equity Atlases, All-In Cities Policy Toolkit and local, regional, statewide, and national housing policy initiatives.
- **Government Alliance on Race and Equity (GARE):** Cohort-wide \$15,000 a year (\$30,000 total) for racial equity training.
- **University of California's Urban Displacement Project (UDP):** Cohort-wide \$35,000 a year (\$70,000 total) for trainings focused on analyzing policy-related data and data collection/interpretation.

### FUNDS AVAILABLE AT FELLOWS' REQUEST

These funds are available on demand and can be requested using an [online form](#):

- **PolicyLink Funds for Individual Fellow & Jurisdiction Support:** This funding pool is managed by PolicyLink. Each fellow has a budget of \$7,500 per year to use on activities that advance individual or jurisdiction-specific goals. Examples include relevant professional development for an individual fellow, resources for local community engagement, or providing translation services for community meetings.
- **SFF Funds for TA & Cohort-Wide Support:** This funding pool is managed by the San Francisco Foundation. \$85,000 is available per year for:
  1. **Activities that support multiple members of the cohort.** Examples include software subscriptions for all fellows, or trainings/conferences attended by the cohort.
  2. **Technical assistance requests.** Fellows will coordinate among themselves to determine whether a TA request should be made on behalf of an individual jurisdiction or in collaboration with multiple grantee jurisdictions.

Requests for these funds will be reviewed and approved by the fellows in a transparent and participatory process. Funds will be used to procure the requested support after final approval from SFF.

More information on these resources are below, including information on how to request support funds.

## **POLICYLINK PROGRAMS, RESOURCES, AND TOOLS**

Data to inform change: Bay Area Equity Atlas and National Equity Atlas: Robust data and research are essential to developing strategies to build an equitable economy. [The Atlas](#) provides deeply disaggregated, longitudinal data on demographic change, racial and economic inclusion, and the economic benefits of equity for the largest 100 cities, largest 150 regions, all 50 states, and the United States. Updated in July 2020, the Atlas now also includes a racial equity index for the 150 largest metro regions in the country. [The Bay Area Equity Atlas](#) provides detailed local and regional data to inform effective policy campaigns in the nine Bay Area Counties. PolicyLink research staff can serve as technical resources in data interpretation and application in PBF jurisdictions.

Best practice policy guides: All-In Cities: The [All-In Cities Policy Toolkit](#) provides a suite of strategies and tools, for 6 policy areas, to advance racial inclusion and equitable growth: Good jobs, Economic security, Homegrown talent, Healthy neighborhoods, Housing / anti-displacement, Democracy and justice. Each tool contains information on what the policy is, key considerations, who can implement it, and examples of where it is working. PolicyLink program staff are experts in these technical areas and can provide coaching, peer learning, and national best practice exposure to advance PBF grantees' progress.

Shaping Public Will: Housing Justice Narrative Initiative: Community Change, PolicyLink, and Race Forward are working with local, state, and national advocates to effectively use housing justice narrative to enact housing policy with racial equity impacts. Phase I of this work, from December 2019 through August 2020, supported by the Funders for Housing and Opportunity, entails public opinion research, training, tools and strategies for advancing effective housing narratives. PBF grantees are welcome to join the bi-weekly webinar training series that will be in progress through the end of August. Phase II will entail further opportunities for implementation of housing narrative in local, regional, state and federal campaigns. To learn more about this project or find out how to join webinars please contact Kalima Rose, Vice President of Strategic Initiatives by email at [kalima@policylink.org](mailto:kalima@policylink.org).

Local, Regional, State and National Housing Policy: PolicyLink is engaged in a robust set of policy campaigns in places around the country as well as at the state and national level. Challenge Grant jurisdictions and fellows can access PolicyLink's broader housing advocacy work and housing networks in California and beyond. PolicyLink is available to help connect PBF grantees with leaders and technical experts working on similar issues, or to leverage our own expertise and knowledge to support grantees. To learn more about current policy advocacy work or be connected to housing leaders in other parts of the state or country please reach out to Chione Flegal at [chione@policylink.org](mailto:chione@policylink.org).

## **GOVERNMENT ALLIANCE ON RACE AND EQUITY (GARE)**

The Government Alliance on Race and Equity (GARE) is a national network of government working to achieve racial equity and advance opportunities for all. The Alliance supports cohorts of jurisdictions; develops a pathway for entry into racial equity work for new jurisdictions; and supports and builds local and regional collaborations that are broadly inclusive and focused on achieving racial equity. Individual PBF grantee jurisdictions or their housing and community development agencies interested in tapping into GARE's public sector racial equity expertise may work with Chione Flegal at PolicyLink to shape trainings specific to their jurisdiction or can partner with other jurisdictions on trainings of shared interest.

## **UNIVERSITY OF CALIFORNIA'S URBAN DISPLACEMENT PROJECT (UDP)**

The Urban Displacement Project (UDP) is a research and action initiative at UC Berkeley. UDP conducts community-engaged, data-driven, policy-relevant research to understand the nature of gentrification and displacement, and to generate knowledge on how policies and investments can work to create more equitable and inclusive cities. In partnership with PolicyLink, UDP is available to

- conduct needs assessments with cities to understand key challenges that each seeks to address and what their related data needs are.
- deliver trainings with sub-cohort groups and on occasion with individual cities, based on overlapping policy analysis needs.
- lay the groundwork for analyzing available data on specific policies, and orient fellows to data collection and interpretation.
- train fellows to leverage UDP's gentrification and displacement typology maps.
- collect /generate data and conduct jurisdictional analysis, if requested for support via additional (SFF) TA pooled funds.

### POLICYLINK FUNDS FOR INDIVIDUAL FELLOW & JURISDICTION SUPPORT

Each fellow has an annual budget of \$7,500, through the full duration of the fellowship, that each fellow and their supervisor determine how to allocate. These funds can be requested from PolicyLink for activities that advance individual or jurisdiction-specific goals, specifically:

- **Professional development:** Each fellow can request funds for professional development. Examples include personal development education, mental health / mindfulness support, professional trainings, conference fees, or subscriptions. Professional development services that would benefit multiple fellows should be requested from the SFF support fund.
- **Individual or jurisdiction-specific support needs:** The fellows can request funds to support individual fellows, jurisdiction partners, community partners, or community members in advancing their work. Examples of these expenditures include translation services for community meetings or local COVID-adaptive community engagement.

To request these funds, please fill out [this online form](#), which will ask for the following information:

Request for PolicyLink Support Funds	
Fellow name	
What support is being requested?	
Purpose of request	
Cost of request	

For questions about these funds, please contact Chione Flegal at [chione@policylink.org](mailto:chione@policylink.org).

## SFF FUNDS FOR TA & COHORT-WIDE SUPPORT

This funding pool makes available \$85,000 per year to support:

- Activities that support multiple members of the cohort. Examples include software subscriptions for all fellows, group trainings, or conferences attended by multiple members of the cohort.
- Technical assistance requests. SFF will procure tailored technical assistance from expert consultants to work on housing protection and preservation policies that will protect low-income renters and maintain affordability of existing homes. Some examples of TA that the fund can support include: land use/housing/economic analysis, data collection/analysis, and legal assistance.

In keeping with the desire to have a transparent and participatory process, SFF funds can be accessed through these steps:

1. In collaboration with their local government supervisor, fellow(s) will develop the fund request.
2. For TA requests: Fellows will coordinate among themselves to determine whether a TA request should be made on behalf of an individual jurisdiction or in collaboration with multiple grantee jurisdictions.
3. The fellow(s) will submit the fund request using [this online form](#), which will populate a database that the fellows, PolicyLink, and SFF will have access to.
4. Requests for funds will be reviewed and voted on for approval by the fellows, who will let SFF know what has been decided.
5. Funds will be used to procure the requested support after final approval from SFF.

The online form will collect the following information, depending what's being requested:

Request for cohort-wide support	
Fellow name(s)	
Jurisdiction(s)	
What support is being requested? (eg, software, training, conference)	
What is the purpose of the requested support?	
When would you like to receive this support?	
Identify potential consultant, if any	
Cost of support requested	
Is there anything else you'd like to share about this support request?	

Request for technical assistance	
Fellow name(s)	
Jurisdiction(s)	

Jurisdiction contact(s) requesting technical assistance	
Describe the TA need	
Which policy and/or strategy does TA advance (eg, TOPA, renter protection, equitable code enforcement)? Please also explain how this TA would help advance the Challenge Grant goals of your jurisdiction(s).	
Identify potential consultant(s), if any	
Estimated cost of TA request	
Expected deliverable (What is the final product that the TA provider will be delivering?)	
Please share your desired TA procurement schedule. It is helpful for us to know the estimated dates for these milestones: scope of work finalized, consultant(s) selected, draft work product complete, and final deliverable complete.	
Is there anything else you'd like to share about this TA request?	

For questions about these funds, please contact Aysha Pamukcu at [apamukcu@sff.org](mailto:apamukcu@sff.org).