

# Challenge Grant Impact Snapshot

February 9, 2022

PARTNERSHIP FOR

**THE  
BAY'S  
FUTURE**



# Policies: 28 proposed, 2 passed, 10+ anticipated for votes in 2022

- Anti-Displacement Strategy
- Rent registry
- Tenant Relocation Assistance
- Just Cause
- Fair Change Housing
- Security Deposit Limit
- Anti Rent-Gouging Cap
- Right to Counsel
- Minimum Lease Terms amendments
- Proactive Rental Inspection Program
- 2% Transient Occupancy Tax increase (Measure V)
- Housing Preference Policy
- Opportunity to Purchase Act (x4)

# Supporting innovation: 8 pilot efforts & start-up organizations



## Organizations & Coalitions

Palo Alto Renters Association

Eden United

San Jose COPA Coalition

South Bay Community Land Trust  
Stakeholders



## Pilot Projects & Models

East Palo Alto Place-Keepers Co-Op

Palo Mobile Estate mobile home park  
pilot preservation project

Housing Endowment and Regional Trust  
(HEART) preservation model

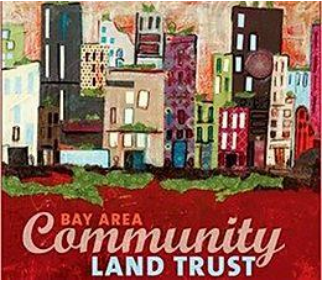
Faith in Action Community Land Trust

# Community Engagement: 133+ meetings, 30,000+ folks engaged

These meetings and engagement efforts could not have occurred without support from over 150 local partner organizations, including:

- The Law Foundation
- Alta Housing
- LifeMoves
- Project Sentinel
- Anamantangi Polynesian Voices
- East Palo Alto Council of Tenants
- El Comite del Lado Oeste
- Envision-Transform-Build East Palo Alto
- Nairobi Steering Committee
- Nuestra Casa
- Rotary Club of East Bayshore
- Tenant Advisory Body

# Land Trust Collaboration



- PAHALI Community Land Trust
- Bay Area Community Land Trust
- South Bay Community Land Trust
- Oakland Community Land Trust
- Northern California Community Land Trust
- And others through the California Community Land Trust Network

# Team highlights

- Palo Alto Renters Association is Palo Alto's **first renter's association in 50 years**
- **8x typical youth involvement** in East Palo Alto for Measure V
- San Jose's COPA outreach effort was the **most extensive public engagement process** in recent San Jose history for a housing department policy
- **50 organizations** endorsed Berkeley TOPA
- Creation of a **Racial Equity team** for Oakland HCD
- **Unprecedented engagement and collaboration** in Unincorporated Alameda County, with over 20,000 residents engaged in 2020
- Redwood City's anti-displacement strategy will be the **most ambitious set of housing policies adopted on the Peninsula**