The background of the slide is a light beige map of the San Francisco Bay Area, showing the outlines of the bay, surrounding land, and major waterways like the Golden Gate and San Francisco Bay.

The Housing Readiness Report Community Training

housingreadinessreport.org

**PARTNERSHIP FOR
THE
BAY'S
FUTURE**

What to Expect

10:05am	Welcome!
10:10am	Goals of the Housing Readiness Report
10:20am	Demonstration of the tool
10:30am	Training for Advocates
10:45am	Q & A

Right now, we have a **once-in-a-decade chance** to address **current housing problems**, invest in our **communities**, and create **better housing options** for all.

What is “Housing Readiness?”

The potential **future ability**
a city has to **increase housing capacity**,
especially affordable housing
for its **most vulnerable** population.

Goals of the Housing Readiness Report



Easy to use

Community members new to the Housing Element process need to find the tool accessible.



Activate community

The Get Involved page on the website is as much of a discovery of your city's approach to the housing crisis as it is a tool to have your voice heard.



Center equity

The Housing Readiness Report calls attention to the disproportionate impact of the housing crisis on BIPOC communities, and equips community members with tools to help solve this.

How Cities are Assessed

Local Needs

The diversity of a city's population and the percentage of that population who are burdened by rent. This helps us understand what policies and plans cities have or will implement to keep communities diverse and vibrant.

Affordable housing production

The city's capacity to reach affordable housing unit goals as set by RHNA, especially in relation to meeting its existing population demographics.

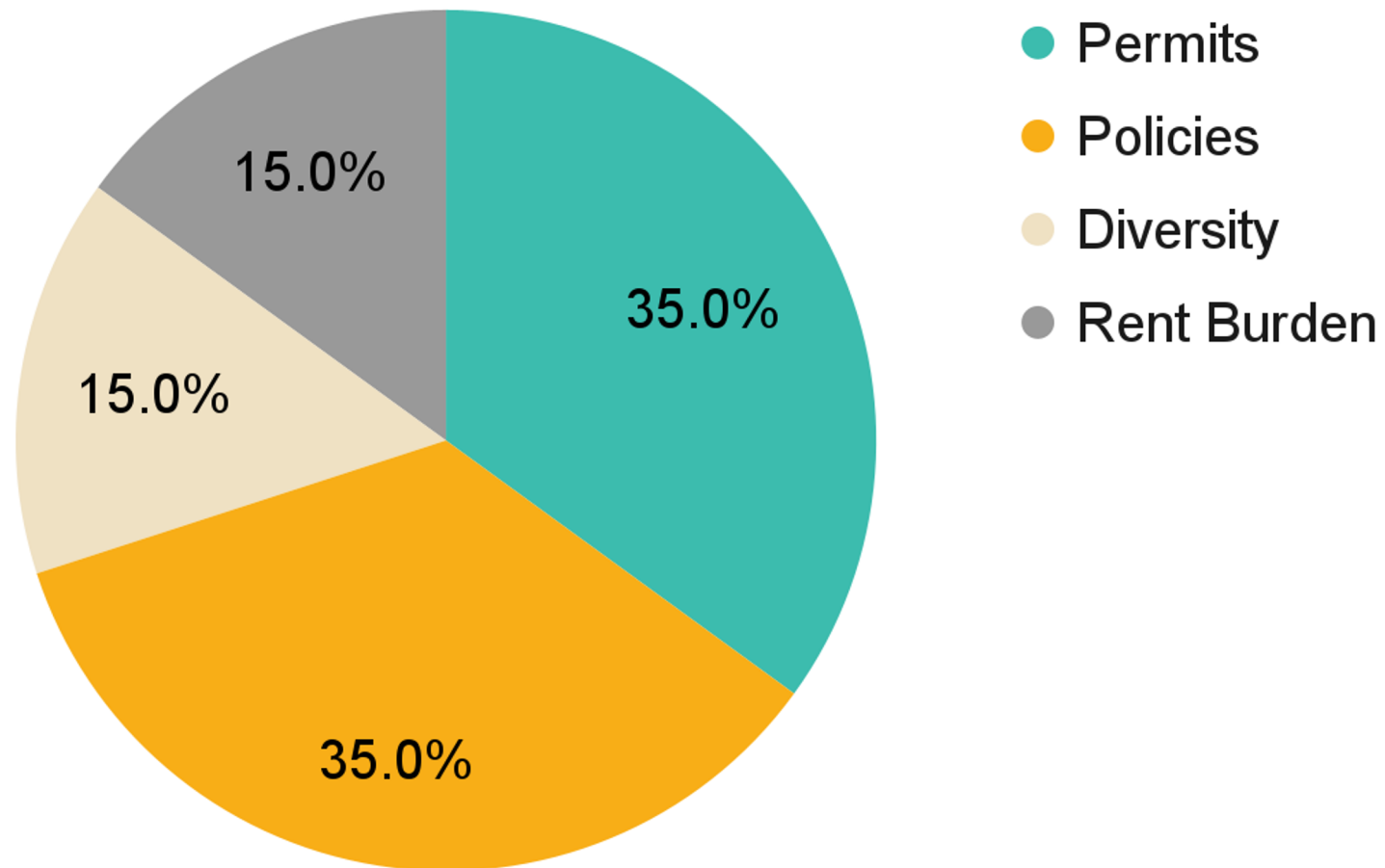
Housing policies

The number of housing policies and the potential impact of each policy that a city has enacted to protect tenants, and preserve and produce affordable housing. Policies are weighted based on potential impact.

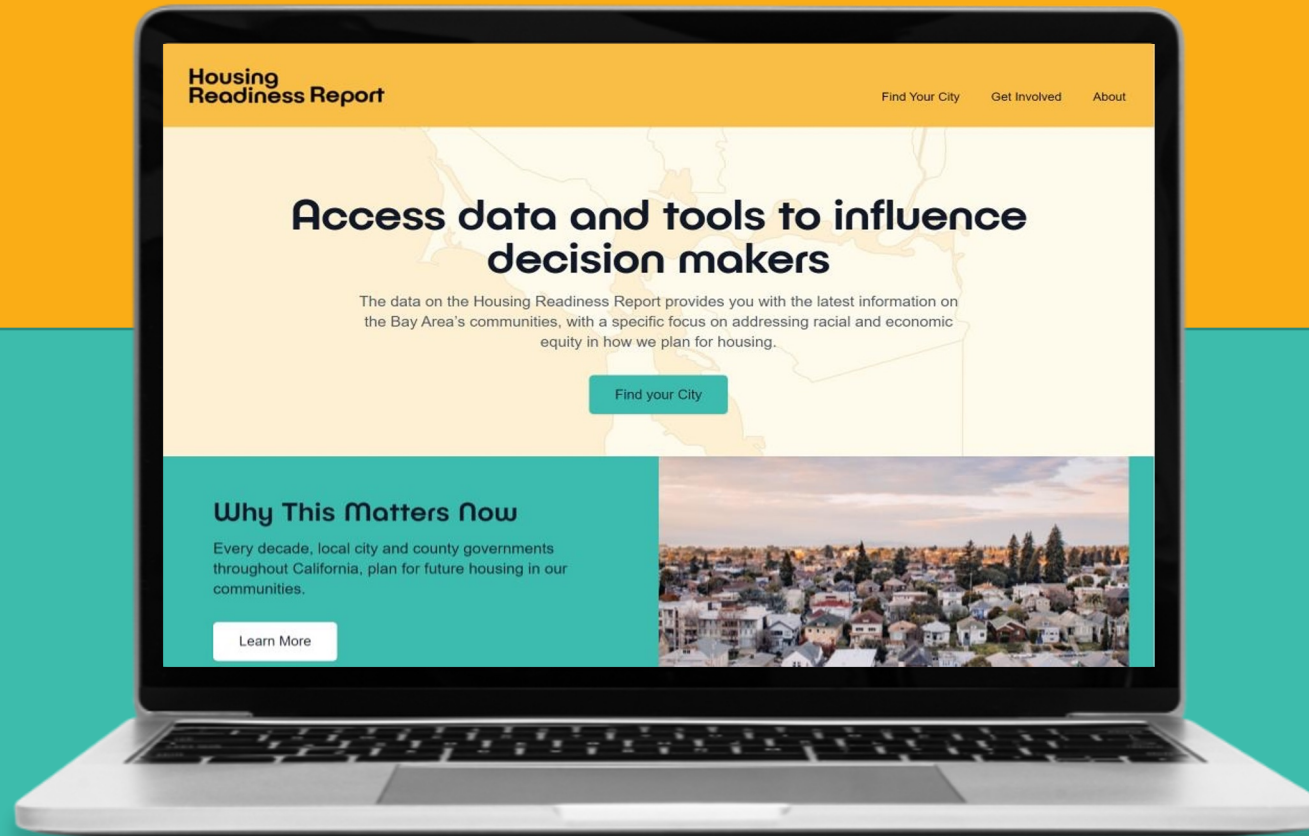
Impact

Nearly half of all Bay Area renters are rent-burdened, and 60% of Black and 55% of Latinx renters are rent-burdened.

Breakdown of Scores



housingreadinessreport.org



Training the Advocate

Find your city

Learn more about the impact the housing crisis is having on your neighbors and what local planners and elected officials in your city are doing to address your community's housing needs. The cities are scored based on their progress towards their RHNA goals, equitable housing policies, housing burden and diversity. To get a greater understanding, visit the methodology section on our About page.



Antioch



Berkeley

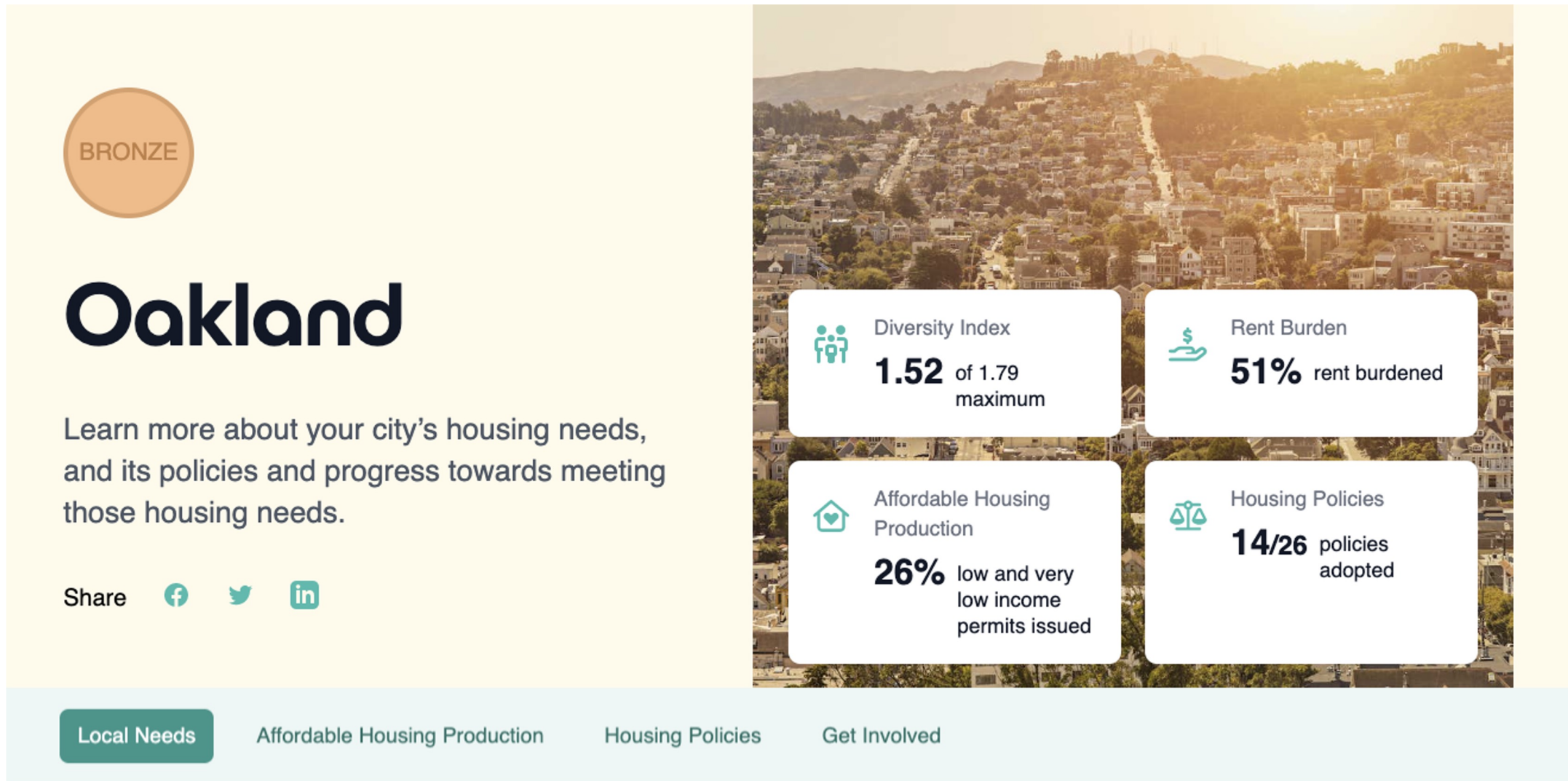


East Palo Alto



Mountain View

Training the Advocate



Local Needs

Diversity Index



1.09
of 1.79 maximum


The [diversity index](#) is developed by our partners at National Equity Atlas and defined as follows:

The diversity index measures the representation of six major racial/ethnic groups (White, Black, Latino, Asian/Pacific Islander, Native American, and Mixed/other race) in the population. The maximum diversity score (1.79) would occur if each group were evenly represented in the region.



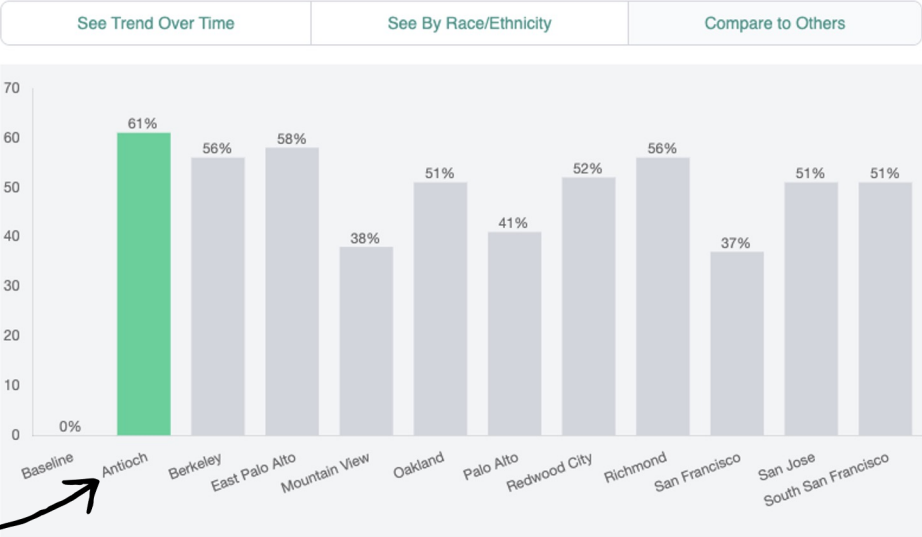
Source: [National Equity Atlas](#)

Rent Burden



61%
rent burdened

For most Californians, especially in the Bay Area, the largest share of their monthly income goes to housing. Those who contribute more than 30% of their gross income on housing are considered “rent burdened” according to the U.S. Department of Housing and Urban Development. And those who pay more than 50% of their gross income on housing are considered “Severely Rent Burdened”.



Source: [Bay Area Equity Atlas](#)

Affordable Housing Production

Affordable Housing Production

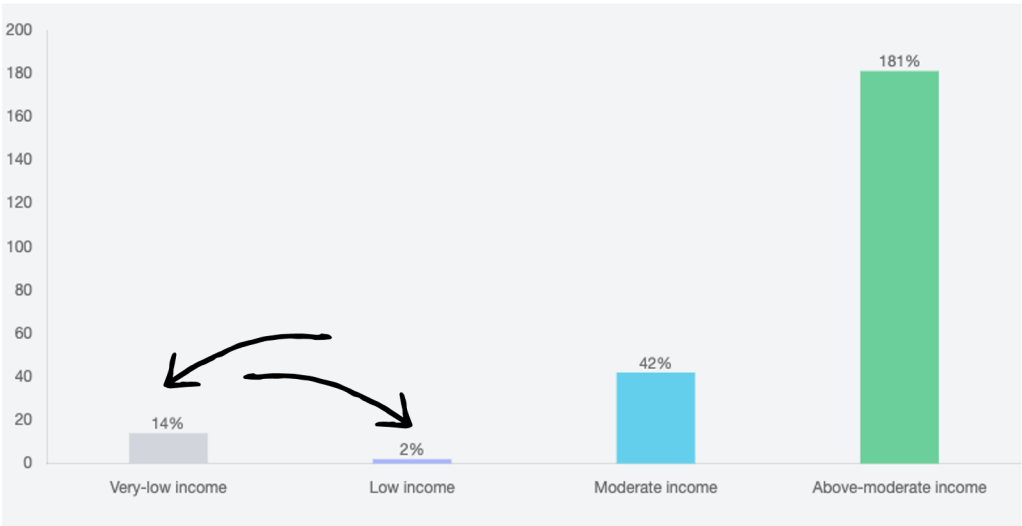


8%

low and very low
income permits
issued

Every city and county is required by law to plan for local housing needs for every level of affordability every decade according to the Regional Housing Needs Allocation (RHNA). The progress towards meeting these housing goals can be tracked over time by measuring the number of housing permits issued by local cities and counties.

See Current See Trend Over Time Compare to Others



Source: [Association of Bay Area Governments](#)

Affordable Housing Production

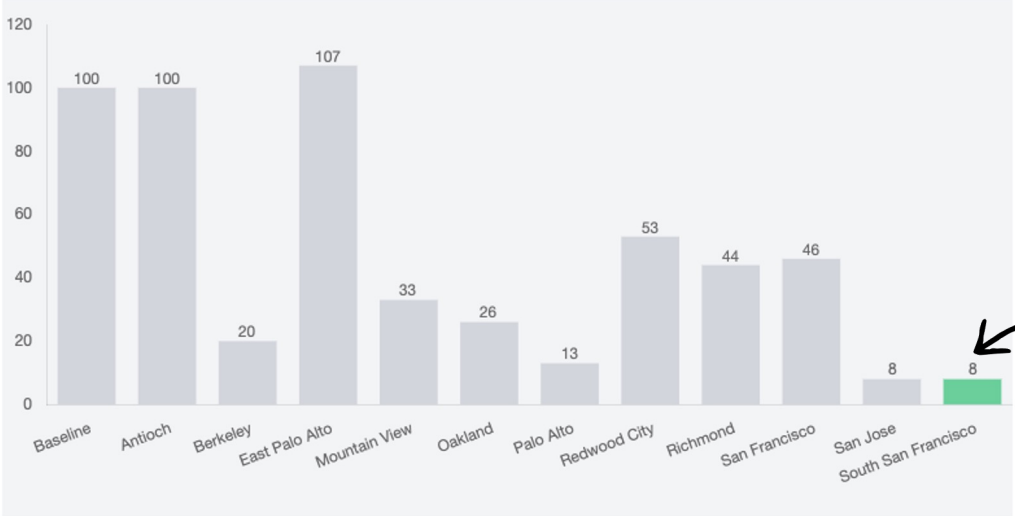


8%

low and very low
income permits
issued

Every city and county is required by law to plan for local housing needs for every level of affordability every decade according to the Regional Housing Needs Allocation (RHNA). The progress towards meeting these housing goals can be tracked over time by measuring the number of housing permits issued by local cities and counties.

See Current See Trend Over Time Compare to Others



Source: [Association of Bay Area Governments](#)

Housing Policies



Palo Alto

Housing Policies



11/26
policies adopted

Housing policies are the strategies and laws that cities and counties legally have at their disposal to produce more and preserve existing affordable housing, as well as protect existing residents from getting displaced from their homes and communities.



Protect Tenants
3/10



Preserve Affordable Housing
4/9



Produce Affordable Housing
7/15

✓ Condominium Conversion



✓ Acquisition Rehabilitation or Conversion



✓ One-to-One Replacement



✓ Reduced Fees or Permit Waivers



✓ Housing Overlay Zones



San Francisco

Housing Policies



23/26
policies adopted

Housing policies are the strategies and laws that cities and counties legally have at their disposal to produce more and preserve existing affordable housing, as well as protect existing residents from getting displaced from their homes and communities.



Protect Tenants
8/10



Preserve Affordable Housing
7/9



Produce Affordable Housing
14/15

✓ Condominium Conversion



✓ Homeowner Repair or Rehabilitation



✓ Locally-Funded Homebuyer Assistance Programs



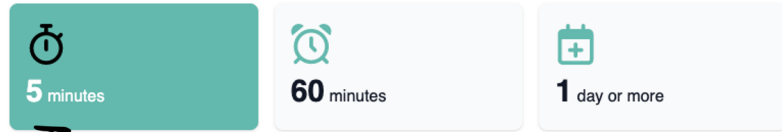
✓ Acquisition Rehabilitation or Conversion



✓ Tenant-Based Assistance



Get Involved

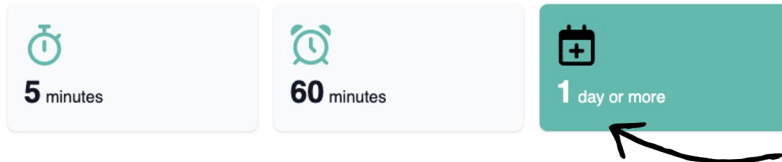


In just 5 minutes

Read a quick start guide

Read this short guide to learn how you can support housing for the future of your community.

[Housing Elements Explained via Campaign for Fair Housing](#)



If you have a day or more

Attend a local meeting about housing elements

Planning for housing in your community is often complicated, but the process is public, accessible and inclusive. The people who plan for housing in your community want to hear from you because you are an expert in your community. Check out the calendars and schedules below to learn when you can engage in your community's local housing plans and attend a meeting.

[Campaign Calendar via Campaign for Fair Housing](#)

[Planning Commission & Local City Council Hearings via Partnership for the Bay's Future](#)



If you have an hour or two

Draft a letter to your city using a prepared template

Use one of our ready-made draft letters to help express how the lack of housing in your community impacts your and your neighbors' lives, and what your local housing planners and elected officials should do about it.

[Public Comment Template via Campaign for Fair Housing](#)

[Diligent and Equitable Outreach Template via Campaign for Fair Housing](#)

[Disability Inclusive Housing Template via Campaign for Fair Housing](#)

Review some ready to use advocacy toolkits

Often, the hardest part of getting involved and having your voice heard is crafting a message that makes an impact. Use the following messaging tools to help shape your own experience into a narrative that will make an impression on those who are planning for housing.

[Advocacy Messaging Guide via Non-Profit Housing Association of Northern California](#)

[Public Comment Toolkit via SV @ Home](#)

[Disability Inclusive Housing Guide via Campaign for Fair Housing](#)

Housing Elements Advocacy Tools

YOUR VOICE MATTERS!

Help shape how our cities grow and change. Join the next public housing planning meeting to make your voice heard.



“We have a once-in-a-decade opportunity to have our communities come together and make a plan to address our housing issues and ensure housing security and stability for everyone — our elders, our children, our essential workers.”

— Jeff, East Bay Resident

HOUSING JUSTICE NOW

What's Next

01

Spring 2021
ABAG releases draft
RHNA Allocations

02

Summer 2022
City staff develop
draft Housing
Elements

03

Fall 2022
Public comment

04

Jan 31, 2023
Housing Elements
due

As the tool expands to include more resources, it will eventually cover the 109 cities and counties that represent the Bay Area.

Q&A

If we don't have time to get to your questions and feedback, please reach out to **Jordan Shapiro**
jshapiro@sff.org